

MOU signed for a Tafea travel information centre

A TRAVEL INFORMATION CENTRE WILL be established on Tanna to boost tourism in Tafea province.

This was formalized in a Memorandum of Agreement (MOU) yesterday at Isangel on Tanna.

The agreement was signed by the Tafea Travel Information Centre (TTIC) and the Tanna Tourism Recovery Project (TTRP) and witnessed by the Department of Tourism (DoT) and the 'Skills for Economic Growth Program (TVET).

The travel information centre will be located at the Whitegrass Airport.

In yesterday's signing, the TTIC was represented by the Manager of Whitegrass Airport, Edward Natoivi, and Secretary General (SG) of Tafea, Kitty Napwatt as Chairman of TTRP.

All parties agree to support and contribute to the sustainable set-up and operations of TTIC, as the one-stop-shop marketing outlet for accredited tourism products in Tafea.

It will be based on the successful models now operating for Sanma and

Malampa provinces.

The Australian Government, through its Governance for Growth Program, is providing financial support for the establishment of the booking and information centre.

The funds came through the Tanna Tourism Recovery Project implemented by the DoT and supported by the Skills for Economic Growth Program.

The MOU agrees for the TTRP to provide Vt4,600,000 to set up the centre, which is expected to be launch in TTRP second phase.

DoT agrees to support the set-up of TTIC through the provision and facilitation of a volunteer business adviser through the Australian Volunteer for International Development Program.

The responsibility to provide operational and marketing support through funding for annual marketing plans, attendance at trade shows as well as branding collaborating lies on the national



The signing for the Call Centre for Tafea took place on Tanna.

tourism office.

While these authorities have been working hard to ensure products meet the national tourism minimum

standards, most of the products have no website or access to marketing, said the Tafea Tourism Development and Production Officer, Jimmy

Kawiel.

The priority of the project now is to improve quality product to increase visitors' experience, said Kawiel.