

Partnership leading tourism recovery effort on Tanna

THE TANNA TOURISM RECOVERY

Project (TTRP) Committee held its final meeting for 2016 recently at Isangel on Tanna.

The project was developed by the Department of Tourism in response to the devastation effects of cyclone Pam on the local tourism industry on Tanna.

It is funded by the Australian Government through the Governance for Growth (GfG) program as part of Australia's support to the recovery effort.

The project is managed in partnership between the Tafea Department of Tourism, Tafea Provincial Government, Tafea Tourism Association and implemented through the Australian Government funded Skills for Economic Growth Program.

The objectives of TTRP are to improve the quality of tourism accommodation on Tanna post-cyclone Pam by providing product development support and subsidized materials to key tourism accommodation businesses.

Commencing in mid-2016, the Tanna Tourism Recovery Project as already provided 3 targeted skills development activities and 57 individual coaching visits to 19 tourism



Tanna after cyclone Pam

accommodation businesses as well as over Vt8 million in construction and renovation materials.

Currently, over Vt11 million has been spent as part of a Vt23.3 million

investment into the sector's recovery on Tanna including Vt1.3 million for 'natangura' purchased from communities in Malekula through the Malampa TVET Centre.

A locally-based online

bookings and information centre will be established as part of the project in early 2017.

Based on the successful models in Malampa and Sanma, the Tafea Travel

Centre will aim to strengthen the links between local tourism operators and international tourists, while enhancing product and provincial destination marketing.