

Ambrym's own tourism website launched

LOCAL TOURISM PRODUCTS ON the island of Ambrym that have been launched meeting the national and international standard set by the tourism sector are currently 'open' for tourists to share and experience.

Ambrym is commonly known as the 'black island' because of its black sand beaches and its renowned black magic. Featuring one of the world's most active volcanoes in two vents at Marum and Benbow; gullies and containing several active craters and recent lava flows.

There are also other enticing local attractions, such as carvings, tamtam (traditional slit gongs), Rom dances, magic tours, sand drawing and hot spring pools- or visitors can simply experience the gentle village life.

The chiefs from Ambrym have decided to share their unique nakamal and custom with tourists and re-opened

their traditional ceremonial sites where it is one of the opportunities to watch the dignified Rom dance and share their skills and knowledge of carving, sand drawing and a taste of black magic and stories.

Thanks to the Australian Government funded TVET (Technical Vocational Education and Training) Program; the guides are ready to lead tourists through the forests and villages to the volcano.

The accommodation owners: Ranon Beach Bungalows, Sam's Guesthouse, Savuli Guesthouse, Sea Roar Bungalows, and Tertēr Hotspring Bungalows have received training in hospitality, housekeeping and food and beverage again, through the Australian Government-funded TVET Program in collaboration with the Tourism Department.

For oversea tourists who wish to experience Ambrym's

unique culture, you can view those products from the website: www.ambrym.travel. The website is built-in in the Malampa Tourism Travel Call Center, based at Lakatoro on Malekula.

Because of the communication difficulties and inability to accept credit cards, the call centre can handle bookings and payments on behalf of the guesthouses and tour operators, said the Malampa Tourism Officer, Edna Paolo.

The Ambrym website is now fully functioning with full details of tours, accommodation options and activities. No fees are charged to the customers so they pay the same rates as if they booked direct.

The Malampa Tourism Call Centre is owned by the Malampa Island Bungalows and Tourism Association (MIBTA). It is devoted to help Malampa Province tourism operators to promote their products.

Con
PRC
Mat
has
end
hell