

DOT and VTO into capacity building through TVET

2013 IS A MILESTONE FOR THE Department of Tourism (DOT) and the Vanuatu Tourism Office (VTO) as staff members of the two institutions are undergoing a series of capacity building programs funded by the Ausaid TVET Sector Strengthening Program.

The National Tourism Capacity Building Program was made possible through a Memorandum of Understanding signed in May 2013 by the Department of Tourism and the TVET Program. The program covers a series of 6 workshops ranging on relevant topics covering today's tourism growth such as product marketing, promotional materials development, online booking systems, bungalow development, accreditation & standards, product management, strategic market analysis and project management.

A series of 3 workshops have been conducted since May this year whereby the 18 participants from both DOT and VTO are building their capacity to ensure that Vanuatu's tourism industry is developed, managed and promoted to visitors visiting the country.

Workshop Facilitators, Mr. Pascal Gavotto from Fatumaru Lodge and Ms. Joanne Wade from Poppy's On the Lagoon are fortunate to work with these officers in delivering a range of training that will upskill these Officers.

With the aim of growing tourism in Vanuatu, the Officers are confident that this programme is delivering them with the key tools and knowledge that they can use in the Provinces to deliver the right advice to assisting the ni-Vanuatu who are interested in participating in the tourism sector.



Director George Borugu (right), Mr. Pascal Gavotto (back), Ms. Joanne Wade (front) with Tourism Officials.